The Giddings Star

May 5, 1955



LEONARD A. KRIEGEL

OPEN HOUSE TONIGHT

Leonard's Store For Men to Open Friday, May 6

Leonard's Store for Men will hold open house Thursday night from 7:30 to 9:30 at which time the owners, Mr. and Mrs. Leonard A. Kriegel, will greet their friends and show them their new store and their high quality lines of merchandise. No sales will be made during the open house.

The store will open for business Friday, May 6. A special opening sale is being held Friday and Saturday, May 6 and 7 with some special get-acquainted values being offered. The reader is invited to see Mr. Kriegel's advertisement elsewhere in this issue of this newspaper.

Also published in the ad is the list of attendance prices to be given away at 5 p. m. Saturday. All that is necessary is to come in and register.

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Gala Opening Is Set For Leonord's Store For Men on May 6-7

A gala opening is scheduled for Leonard's, store for men, on Friday, May 6, and Saturday, May 7.

The opening will feature registration for prizes and a grand opening sale. The owners of Leonard's are Mr. and Mrs. Leonard Kriegel, former citizens of Giddings who have returned from Port Arthur to establish their home and clothing business here.

Mr. Kriegel is the son of Mr. and Mrs. K. Gus Kriegel, longtime residents of Lee County. Mrs. Kriegel is the daughter of Rev. and Mrs. Max Studtmann.

An open house will be held at the store Thursday, May 5, from 7:30 to 9:30 p.m. The open house will commence with ribbon cutting ceremonies by Mayor John Teinert of Giddings.

Mr. and Mrs. Kriegel have planned the evening to afford them opportunity to meet the folks of this area and have them look over the store which has been entirely redecorated and restocked. No sales will be made on this occasion. Soft drinks will be served to all persons present at the open house.

On Friday, the official opening day, any person who desires may register for the prizes which will be given at the drawing on Saturday at 5 p.m. A list of the prizes will be published prior to the May 6 opening.

Mr. and Mrs. Kriegel welcome you most cordially to the opening on May 6 as well as to the open house on Thursday May 5. They desire your friendship and are ready to put forth every effort to serve you in their business.